

CARPE Symposium

Porto, 2025

Digital Storytelling and Research

Storytelling, as a means to communicate, is deeply rooted in all societies. It is a technique that is scientifically proven to engage the audience. Communicating research in written form or during a presentation is about effectively engaging with the reader/audience and creating an impact. It is about setting the tone and addressing the audience, who ultimately make decisions with the information.

The (digital) storytelling workshop aims to help its participants:

1. Explore and Contextualize the concept of (digital) storytelling in communication and in research;
2. Explore and Discuss the structure behind an effective story;
3. Develop the ability to craft story-based text and/or presentations that are logically sound, persuasive, and tailored to the audience.

Facilitators:

Sandra Ribeiro, ISCAP, IPP

Sandra Ribeiro is a senior lecturer at ISCAP-IPP in the area of Languages and Cultures. She holds a PhD from the University of Aveiro, Portugal, in Digital Storytelling in Higher Education. Her research interests include Digital Storytelling as a Pedagogical Practice to Foster Student Reflection and Overall Student Development; the Integration of Technology in Education; and Language Learning, Translation and Interpreting as Acts of Inter-Cultural Communication.

